CONTRACT



And:

National Media Inc. 815 Slaters Lane Alexandria, VA 22314

KACI				
	Contract / Revi	sion	Alt Order #	
	965672		06385354	
Product				
RNC				
Contract Dates	Estimate #		1	
10/25/12 - 11/05/12	3442		Original Date	/ Revision
Advertiser	ittoo		10/19/12	/ 10/19/12
Republican National C	ommittee	Rilling	Calendar	Cash/Trade
	Billing Cycle EOM/EOC	Broade		Cash
	Station	Accou	nt Executive	Sales Office
	WLWT	1	lansen	HRP -Washing
	Special Hand	lling		
	Demographi	<u>c</u>		
	Adults 25+			
	IDB#	Adve	ertiser Code	Product Code 445
	Agency Ref	<u>f</u>	Advertis	ser Ret
	1			

			L				
	Start/End Time	Days	Spots/ Length Week	Rate	Type Spot	S	Amount
*Line Ch Start Date End Date Description N 1 WLWT11/02/12 11/02/12 NBC Tonight Show Class of Time - Pre-emptible with notice Spots/Wee	1135-1237a	•	:30		NM	ı	•
Week: 10/29/12 11/04/12 1	\$900.00 Judge Judy		:30		NM	2	\$1,400.0
Class of Time - Pre-emptible with notice	ek Rate \$700.00 \$700.00 4PM-5PM		:30		NM	2	\$1,400.0
Class of Time - Pre-emptible with notice Start Date	eek Rate \$700.00 \$700.00 5-530p		:30		NM	2	\$2,200
Class of Time - Pre-emptible with notice <u>Start Date</u>	\$1,100.00 \$1,100.00 5-6a	 	:30		NM	2	\$40
Class of Time - Immediately Pre-emptible without not Start Date	tice Veek Rate \$200.00 \$200.00		:30		NM	2	\$2,20
Class of Time - Pre-emptible with notice	Neek Rate \$1,100.00 \$1,100.00 6-7a		:30		NM	3	\$3,60
N 7 WLWT10/26/12 11/02/12 6-7a news Class of Time - Pre-emptible with notice			n - Deleted)		_		ma specified a

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station will not be bound by conditions, printe payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser to agency or to service or payment in full is received by station. Payment by advertiser to agency or to service or payment in full is received by station. Payment by advertiser to agency or to service or payment in full is received by station. Payment by advertiser to agency or to service or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser to agency or to service or payment by advertiser to agency or to service or payment by advertiser. Four weeks advance cancellation notice is required unless other otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless other specified.

otherwise, on contracts, insertion orders, copy instructions or any correspondence when such contilict with the above terms and conditions. Four weeks advance cancellation notice is required unless other specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby representations not to place advertising on particular stations and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations basis of race or ethnicity.

Alt Order #

06385354



WLWT 1700 Young Street Cincinnati, OH 45202

(513)412-5000

Contract Dates 10/25/12 - 11/05/12	Product RNC	<u>Estimate #</u> 3442
Advertiser		Original Date / Revision 10/19/12 / 10/19/12
Republican National C	om	

Contract / Revision

965672

www.wlwt.com	Repu	blican Na	ational Com				
	Start/End Time	Days	Spots/ Length Week	Rate	Type Spot	ts	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate \$1,200.00 \$1,200.00 11-1135p		:30		NM	1	\$2,000.00
Class of Time - Pre-emptible with Hotice Start Date End Date Weekdays 11/05/12 11/11/12 1 1	<u>Rate</u> \$2,000.00 1135-1237a		:30		NM	1	\$900.00
N 9 WLWT11/05/12 11/05/12 NBC Fonight Show Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	Rate \$900.00 Judge Judy		:30		NM	2	\$1,400.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 1 1	Rate \$700.00 \$700.00 4PM-5PM		:30		NM	2	\$1,400.0
N 11 WLWT10/29/12 11/05/12 DR OZ EF Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 1 1 N 12 WI WT10/29/12 11/05/12 5-530p M-F news			:30		ММ	2	\$2,200.
Class of Time - Pre-emptible with notice <u>Start Date</u>	\$1,100.00 \$1,100.00 5-6a		:30		NM	2	\$400
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 1 1	Rate \$200.00 \$200.00		:30		NM	2	2 \$2,20 ¹
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 1 1	Rate \$1,100.00 \$1,100.00 6-630p		:30		NM		2 \$3,60
Class of Time - Pre-emptible with notice <u>Start Date</u>	eek Rate \$1,800.00 \$1,800.00		:30		NN	1	3 \$3,6
N 16 WLWT10/29/12 11/05/12 6-7a news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 2 2			:30		NI	M	1 \$2,
N 17 WLWT11/03/12 11/03/12 11-1135p M-Su Class of Time - Pre-emptible with notice				.			

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payment in full is received by security and the basis of race or ethnicity. Advertiser hereby reproductively specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby reproductively reprod



	Contract / Rev 965672	vision /	Ait Order # 06385354	
Contract Dates 10/25/12 - 11/05/12	Product RNC	10	Estimate # 3442 Original Date / Revision]
Advertiser Republican National C	Com		10/19/12 / 10/19/12]

CINCINNATI	Republ	ican Na	tional Com					
ww.wlwt.com	l Time	Days	Spots/ Length Week	Rate	Type Spo	ots	Am	ount
*Line Ch Start Date End Date Description Start/End	1 11110	Days			1			
Start Date End Date VVeekuays 1 \$2,000.	00		:30		NM	4	\$6,0	00.00
Week: 10/29/12 (1/04/12 NBC Saturday Night Live NBC Saturday Night NBC Saturday Night Naturday Night N								
Class of Time - Pre-emplified Weekdays Spots/Week \$1,500	<u>ate</u> .00 .00				NM	2	Ś	500.0
Week: 10/22/12 11/04/122- Sa/Su 5-			:30					
N 19 WLWT 10/27/12 Two Notice Class of Time - Pre-emptible with notice Class of Time - Pre-emptible with notice Spots/Week \$25	<u>Rate</u> 0.00						•	1,200.
Week: 10/22/12	0.00 6p News		:30		MM	2	Ф	1,200.
N 20 WLWT10/27/12 11/03/12 Sa/Su bp news	Rate							
Start Date	00.00 00.00		:30		NM	2	;	\$2,400
Week: 10/29/12 11/04/12 Sa/su7-8a news Sa/su	7-8a							
Class of Time - Pre-empirible With Market Spots/Week Start Date End Date Weekdays 1 \$1,2	<u>Rate</u> 200.00 200.00				NM		2	\$3,00
Week: 10/22/12 10/26/121 1 \$1,2 Week: 10/29/12 11/04/121 Late News after NFL Late	News		;30		(Alvi			
N 22 WLWI 10/20/12 The Pre-emptible with notice Class of Time - Pre-emptible with notice Spots/Week	<u>Rate</u> ,500.00							
Week: 10/22/12 10/28/121 \$1	,500.00 orts Rock		:30		N	Л	2	\$1,6
N 23 WLWT10/28/12 11/04/12 Sports Rock	Rate							
Start Date = 10/28/121	\$800.00 \$800.00		:30		N	IM	2	\$
Week: 10/29/12 11/04/12 The Outdoorsman Ou	ıtdoorsmar	1				1		
Class of Time - Pre-emphible Will Weekdays Start Date End Date Weekdays 1	Rate \$300.00 \$300.00					NM	2	
Week: 10/29/12 11/04/121	a/Su 5-6a		:30			-		
N 25 WLWT 10/28/12 The End Date Weekdays Class of Time - Pre-emptible with notice Class of Time - Pre-emptible with notice Spots/Week	<u>Rate</u> \$250.00)						ç
Week: 10/22/12 10/28/121 1	\$250.00 Sa/Su 6p N)	:30			NM	2	
N 26 WLWT 10/28/12 11/04/12 Sa/Su 6p news	Rat	<u>e</u>				1		
Start Date End Date1 1	\$1,200.0 \$1,200.0	00	:30			NM	4	
Week: 10/29/12 11/04/121 N 27 WLWT 10/28/12 11/04/12 Sa/Su 6p news Class of Time - Pre-emptible with notice	Sa/Su 6p	News			bills rendered by	1		

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1700 Young Street Cincinnati, OH 45202 (513)412-5000

	Contract / Revision 965672 /	Alt Order # 06385354
Contract Dates 10/25/12 - 11/05/12	Product RNC	Estimate # 3442
Advertiser Republican National Co	m	Original Date / Revision 10/19/12 / 10/19/12

CINCINNATI	Republica	an National Com		
_{WW.W} lwt.com	- ATTIMA D	Spots/ ays Length Week Rate	TypeSpots	Amount
Start Date End Date Description Week: 10/22/12 End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2 2 Week: 10/29/12 11/04/12 2 2	Start/End Time Da <u>Rate</u> \$600.00 \$600.00 Sa/su7-8a	:30	NM 4	\$4,800.00
Class of Time - Pre-emptitible with Hotel Start Date	Rate \$1,200.00 \$1,200.00	:30	NM 1	\$12,000.0
N 29 WLWT11/04/12 11/04/12 NFL Regular Scaes. Class of Time - Pre-emptible with notice Start Date End Date 11/04/12 Weekdays 1 1 Spots/Week	<u>Rate</u> \$12,000.00 Su 9-10a	:30	NM 2	\$2,400.0
Week: 10/29/12 N 30 WLWT 10/28/12 11/04/12 Su 9-10a News Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$1,200.00 \$1,200.00 11-1135p	:30	NM 1	\$2,000
N 31 WLWT11/01/12 11/01/12 11-1135p M-Su Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	7 .4	:30	NM 2	2 \$1,400
Class of Time - Pre-emptible with notice <u>Start Date</u>	<u>Rate</u> \$700.00 \$700.00 4PM-5PM	:30	NM	2 \$1,40
N 33 WLW110/25/12 First Vision Notice Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wer Week: 10/22/12 10/28/121 1 Week: 10/29/12 11/04/121 1	ek <u>Rate</u> \$700.00 \$700.00	:30	NM	2 \$2,2
N 34 WLWT10/25/12 11/01/12 5-530p M-F News Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/22/12 10/28/121 1 Week: 10/29/12 11/04/121 1		:30	NM	2 \$
N 35 WLWT 10/25/12 11/01/12 5-6a news Class of Time - Immediately Pre-emptible without notice to the start Date	ice <u>/eek</u> <u>Rate</u> \$200.00 \$200.00	:30	NM	2 \$2
Week: 10/29/12 11/04/12 I N 36 WLWT 10/25/12 11/01/12 530-6p M-F news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V	530-6p Neek \$1,100.00 \$1,100.00			2 \$

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, prire payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, prire payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be adverted unless of service, shall not constitute payment to station. Station will not be adverted unless of service, shall not constitute payment to station. Station will not be bound by conditions, prire payment to station. Station will not be bound by conditions, prire payment to station. Station will not be bound by conditions, prire payment to station. Station will not be bound by conditions, prire payment to station. Station will not be bound by conditions, prire payment to station the amount of any bills rendered by station. Station will not be bound by conditions, prire payment to station the amount of any bills rendered by station. Station will not be bound by conditions, prire payment to station the amount of any bills rendered by station. Station will not be bound by conditions, private payment to station the amount of any bills rendered by station. Station will not be bound by conditions, private payment to station the amount of any bills rendered by station. Station will not be bound by conditions, private payment to station the amount of any bills rendered by station. Station will not be bound by conditions.



Alt Order # Contract / Revision 06385354 965672 Estimate # **Product** Contract Dates 3442 RNC 10/25/12 - 11/05/12 Original Date / Revision <u>Advertiser</u> 10/19/12 / 10/19/12

CINCINNATI Republican National Com			10/19/12 / 1		10/19/12		
www.wlwt.com	L		Spots/	Rate	TypeSpo	ots	Amount
*Line Ch Start Date End Date Description	Start/End Time Rate	Days	Length Week	Tato			
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Week: 10/29/12 11/04/12 1 1	\$1,800.00 \$1,800.00		:30		NM	2	\$2,400.00
N 38 WLWT10/25/12 11/01/12 6-7a news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	6-7a <u>Rate</u> \$1,200.00						
Week: 10/22/12 10/28/121 1 Week: 10/29/12 11/04/121 1 N 39 WLWT10/30/12 10/30/12 NBC Tonight Show	\$1,200.00 1135-1237a		:30		NM	1	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	\$900.00		:30		NM	1	\$700.00
N 40 WLWT10/30/12 10/30/12 JUDGE JUDY EF Class of Time - Pre-emptible with notice Spots/Week	Judge Judy Rate		.00				
Week: 10/29/12	\$700.00 4PM-5PM		:30		NM	1	\$700.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 10/29/12 11/04/12 -1 1 Week: 530p M-F news	<u>Rate</u> \$700.00 5-530p		:30		NM	1	\$1,100.0
N 42 WLWT10/30/12 10/30/12 5-530p M-F news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12 -1 1	k <u>Rate</u> \$1,100.00 5-6a		:30		NM	1	\$200.
N 43 WLWT10/30/12 10/30/12 5-6a news Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12 -1 1	e <u>Rate</u> \$200.00		:30		NM	1	\$1,100
N 44 WLWT10/30/12 10/30/12 530-6p M-F news Class of Time - Pre-emptible with notice Spots/Wei	530-6p ek <u>Rate</u>		.50				
Start Date	\$1,100.00 6-630p		:30		NM	1	\$1,800
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/29/12 11/04/12 -1 1	\$1,800.00		:30		NM		\$1,200
N 46 WLWT10/30/12 10/30/12 6-7a news Class of Time - Pre-emptible with notice Class of Time - Pre-emptible Weekdays Spots/We	6-7a <u>eek Rate</u> \$1,200.00						** 00
Week: 10/29/12 11/04/12 -1 1	11-1135p		:30		NN		1 \$2,00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/29/12 11/04/121 1	Veek Rate \$2,000.00 Judge Judy)	:30		NN	1	1 \$70
N 48 WLWT 10/31/12 10/31/12 JUDGE JUDY EF Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/M Week: 10/29/12 11/04/121 1		e e					

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race advertising on particular stations of and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations of basis of race or ethnicity.



!	Contract / Revision 965672 /	Alt Order # 06385354
Contract Dates 10/25/12 - 11/05/12	Product RNC	Estimate # 3442
Advertiser Republican National Con		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

CINOITATION	Republican Nations.						
www.wlwt.com	- 17	Davs	Spots/ Length Week	Rate	Type Spc	its	Amount
*Line Ch Start Date End Date Description	Start/End Time Rate	Days			NM	1	\$700.00
Start Date End Date Weekdays Special Control of the	4PM-5PM		;30				
Class of Time - Pre-emptible with Hotton Start Date Start Date 11/04/121 1	Rate \$700.00 5-530p		:30		NM	1	\$1,100.00
N 50 WLWT10/31/12 10/31/12 5-530p M-F news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,100.00		:30		NM	1	\$200.00
N 51 WLWT 10/31/12 10/31/12 5-6a news Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	5-6a <u>Rate</u> \$200.00 530-6p		:30		NM	1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,100.00		:30		NM	2	\$2,400.00
N 53 WLWT10/31/12 10/31/12 6-7a news Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/122 2	<u>ek</u> <u>Rate</u> \$1,200.00		To	otals		94	\$103,100.0

	# of Spots	Gross Amount	Net Amount
Time Period 10/01/12 -10/28/12	28	\$25,700.00	\$21,845.00 \$65,790.00
10/01/12 - 10/20/12	66	\$77,400.00	\$87,635.00
Totals	94	\$103,100.00	φοιήτ

	Date:
Signature:	

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	station time concer	ning the follows			
Broadcast Length See Schedule	Time of Day, Rotation or Package See Schedule	Days See Schedule	Class See Schedule	Times per Week See Schedule	Number of Weeks See Schedule
This broadca	st time will be used	by: Republican g (in whole ny politica	National Con	communication at ional im	ate "a portance?"

For programming that "communicates a message relating to any importance," list the name of the legally qualified candidate(s) the office(s) being sought and the date(s) of the election(s) (if application)	political matter of national ne programming refers to, the able):
Barack Obama; President; 11-6-2012	
For programming that "communicates a message relating to any importance," attach Agreed Upon Schedule (Page 3) I represent that the payment for the above described broadcast to	
Republican National Committee- IE Anthony W. Parker, Treasurer	
and you are authorized to announce the time as paid for by such furnishing the payment, if other than an individual person, is:	
a corporation; a committee; an association;	or other unincorporated group.
The names, offices, and addresses of the chief executive office agents of the entity are named below (may be attached separate	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT	DISCRIMINATION ON THE BASIS RTISING.
I agree to indemnify and hold harmless the station for any damage reasonable attorney's fees, that may ensue from the broadcast of advertisement(s). For the above-stated broadcast(s), I also agree transcript, or tape, which will be delivered to the station at least the force the time of the scheduled broadcasts.	ges or liability, including the above-requested ree to prepare a script, east
TO BE SIGNED BY ISSUE AD	VERTISER
7-12-12 July faull	703-683-4877 Contact Phone Number
Date Signature TO BE SIGNED BY STATION R	EPRESENTATIVE
Accepted Accepted in Par	TO 2 - 4 a cl
Printed Name	Title
Signature Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Re	produced, or Further Distributed.